

"THE FRIENDLY BREAKFAST CLUB" NEWSLETTER

March 5, 2025

Meetings

March is Water, Sanitation, and Hygiene Month

- 3/7 General Meeting - Robert Hall - Talks about Ending Polio Now
- 3/14 General Meeting - Denise Brodsky, Executive Director, Clubhouse Atlanta
- 3/28 General Meeting - Adam Forrand, President and CEO, Greater Perimeter Chamber - "Advancing Regional Economic Prosperity"

Our Rotary Family BIRTHDAYS

- 3/7 Jackie Cuthbert
- 3/8 Louise Barden
- 3/8 Ken Levy
- 3/9 Pat McMahon
- 3/12 Pavittar Safir
- 3/20 Anne Glenn
- 3/22 John Mills
- 3/31 Alison Norris

WEDDING ANNIVERSARIES

- 3/13 Laura Kann (27)
- 3/19 Jennie Springer (17)

Rotary Online

<https://dunwoodyrotary.org>
<https://rotary6900.org/>
<https://rotary.org/>

ROTARY CLUB OF DUNWOODY

Fridays, 7:15 am
Embassy Suites - Atlanta

This Week's Speaker

Robert Hall, Past RI Director and Vice Chair, Fundraising, RI End Polio Now Campaign



Join us this Friday at the Embassy Suites to welcome our own Robert Hall, currently serving Rotary International as the Vice Chair, Fundraising, for the End Polio Now Campaign. Robert will update us on the status of the polio eradication campaign. While we could have used his official Rotary photo, we have chosen instead to include a 2007 photo of Robert when he and Charlene participated in a National Immunization Day in India.

As most of you know, Robert is a past member of the Rotary Club of Dunwoody, serving as our Club President in 1995-96. Robert and Charlene moved to Forsyth County a few years ago, and Robert is now a member of the Rotary Club of Forsyth County. He served as District Governor in District 6900, as Chair of the 2017 Rotary International Convention Host Committee, and as a Rotary International Director while part of the Dunwoody Club. He has been a Council on Legislation representative, District Rotary Foundation Chair, End Polio Now Coordinator, and served on the RI Director & RI President Nominating Committees. Bob and Charlene have represented the RI President at district conferences and been a keynote speaker in several states and countries for Rotary and other organizations. Robert has participated in several international projects and led a NID team to India. [more]

Golf Tournament Update

Think of Golf (Tournaments) as a Team Sport

Perimeter Center
1030 Crown Pointe Pkwy
Atlanta, GA , GA 30338



LEADERSHIP

President	Louise Barden
President Nominee	David Burr
Immediate PP	Jack Sparks, Jr.
Vice President	Matthew Johnson
Treasurer	Carter Stout
Secretary	Alison Norris



We're all on the team for our major fundraiser - the FORE the Memories golf tournament that takes place Monday, May 19. We really need your help in gaining sponsorships especially for the \$2,500 sponsorship of Ditty Bags with your name or logo. We want to get these ordered as soon as possible to avoid delays in shipments or any future tariff issues that could affect our cost.

We also need event sponsors for the \$2,500 Hole in One and the \$2,500 Putting Contest and are looking for two \$5,000 Gold sponsors and another \$3,000 Silver sponsor.

As you know, we are asking for help in making contact with a potential \$20,000 Signature sponsor as well! Rick Woods has contacted EVERY car dealership in our area with no luck so no surprise that this is not an easy task. The sub-committee formed to address large corporate sponsorship solicitation will now be addressed by the Business Connections Committee recently formed as part of the membership survey results compiled by Peter Sherman. Please contact Hoshi Daruwalla if you want to serve on this committee.

We have openings in \$1,000 Hole sponsorships as well as opportunities to simply become a \$250 Contributing sponsor, a \$100 Donating sponsor or even a \$25 Participating sponsor!

We also need help is acquiring auction items such a restaurant gift cards (we have \$100 from Marlow's Tavern) and other retail type gift cards, baskets of your own design such as wine or cosmetics and destination packages to lake homes, hotel weekends or beach vacations. We'll have some jewelry items (we have a \$1,000 Gift Crad from Lauderhills Fine Jewelry and a Women's Sport Watch from Worthmore Jewelers) and possibly some sports and movie memorabilia on consignment. If you have items at home to donate, please make sure they are new and unused. Please contact Neal MacDonald if you want to serve on this committee.

The most current information can be found on the tournament website at www.rcdgolftournament.com. Please direct contacts to the most excellent website that is up-to-date and looks great thanks to Hoshi!

Survey Results and Strategy Planning

Last week, Peter Sherman shared the results of the Member Survey we conducted in January - with key themes and a framework for moving forward with planning around some key factors:

- Membership growth and engagement
- Business development and networking opportunities
- Project selection and funding allocation
- Financial management
- Communications and transparency

At the end of the meeting, members were encouraged to sign up for sub-committees that will be addressing these plans - with preliminary plans due out March 15.

We are posting three documents that you can take a closer look at:

- [2025 Member Satisfaction Survey Results](#)
- [Sub-Committees and RCD Planning Approach 2025](#)
- [Sub-Committee List](#)

If you have questions or thoughts related to the survey results, or you would like to be involved in any of the sub-committees, contact Louise Barden, Peter Sherman or any of the sub-committee chairs. We will be keeping you updated on committee progress!

We Want Socks This Friday ... and Plastic Bottle Caps

This Friday is the last day to bring NEW socks for the homeless - Dunwoody Diners has been coordinating this effort and will be donating the socks this weekend. Ken Levy is happy to take any new socks you can donate.

Anchor Place is looking for plastic bottle caps - all sizes and colors - to create a beautiful art project with our respite program participants. Save the caps from your milk containers, water and soda bottles, even the caps from vitamin bottles. We'll be collecting these over the next month or two -just bring them Fridays and leave at the check-in desk with Alison.

Service Opportunity: End Human Trafficking Volunteer at Law Enforcement Training: March 17-19

We have the opportunity to assist in March 17-19 at End Human Trafficking training for law enforcement. The training will be held at the Delta Museum, 1220 Woolman Place, Atlanta. Opportunities include:

- Registration
- Welcome - Sergeant at arms
- Vendor Liaison
- Set up
- Breakdown.

This training is all day March 17 and 18 from 7:30 am to 5:00 pm and March 19, 7:30 to 3:00pm. Volunteers may sign up with their preferred times and duties. It is not necessary to volunteer for an entire day. A sign-up sheet will be available on Friday. You can also email Louise who will send you the information electronically.

Vote NOW for Best of Perimeter



Be sure to vote for your fellow Rotarians in the Appen Media Best of Perimeter Program between now and March 15. Every vote helps plus we want to rebuild our relationship with the Dunwoody Crier and participation here can help in that process! Just go to [Best of Perimeter 2025 - Vote now! | appenmedia.com](https://www.appenmedia.com) and vote for:

- E.48th Street Market - Charlie Augello (several categories)
- Bastien Law - Ardy Bastien
- Bafas Law - Eleni Bafas
- Mosley, Finnlayson & Loggins - Deb Cameron and Larry
- O'Brien Insurance Agency - Bob O'Brien
- Discover Dunwoody - Mark Galvin
- Big Frog Custom T-Shirts - Traci Carothers
- The Sandwich Project - Mike Kenig

Also look for others that support our club such as Dunwoody Diners locations, Thirsty Thursday venues and gift card providers! For example ... [\[more\]](#)

Getting to Know You **Peter Sherman**

Our club warmly welcomes Peter Sherman, who joined our ranks in July 2024. Peter brings a wealth of experience as the Managing Partner of Riverwood Associates, a prominent continuous improvement training and consulting firm. His expertise extends globally, having worked in numerous countries, including Canada, Japan, and India.

Rotary is a familiar concept for Peter, as his father was an active Rotarian in Louisville, KY. Fond memories of father-son breakfasts sparked his desire to give back. A long-time neighbor of Fred Brandt, Peter was initially invited to a club breakfast years ago, but the timing wasn't right. Now, Peter is eager to contribute. [\[more\]](#)

Wine Fellowship

Join Marion and Austin Bunch for WineFest - March 23

Marion and Austin Bunch have invited all who are interested to home on Sunday March 23 from 4 to 6 PM for a BYOB winefest. Participants also are asked to bring an appetizer to share. Their condominium is one of two towers at the corner of Peachtree and

Be the Voice Join Us at the 10-Year Anniversary Celebration!

OUR FUTURE IS BRIGHT

10TH ANNIVERSARY GALA
MARCH 21st 2025 | 6PM
COUNTRY CLUB OF ROSWELL
COCKTAIL ATTIRE - MUSIC BY SOUL DYNAMICS
MUST BE 21+ TO ATTEND

HELP US REACH OUR GOAL OF SERVING 75 SCHOOLS IN THE STATE BY 2025

SPONSORSHIP PACKAGES AVAILABLE AT THE PRICE POINTS BELOW

INDIVIDUAL SPONSORSHIP
\$150/pp includes apps, dinner and drinks

ENTER OUR RAFFLE
for a chance to win a \$1,000 shopping spree at [Brown & Co. Jewelers](#)

RAFFLE TICKETS
sold separately* \$25/each
*Silver, Gold and Diamond packages include 2 raffle tickets

SPONSORSHIP LEVELS

PURPLE	SILVER	GOLD	DIAMOND
• 1 table (8 seats) • Apps, dinner and drinks	• 1 table • 8 raffle tickets • 1 RTV school sponsorship • Apps, dinner and drinks	• 1 table • 8 raffle tickets • 2 RTV school sponsorships • Apps, dinner and drinks	• 1 table • 8 raffle tickets • 2 RTV school sponsorships • Apps, dinner and drinks
\$1,500	\$4,000	\$7,500	\$10,000

\$2,500 BAND SPONSOR
• Logo on stage
• 2 event tickets

\$3,000 SCHOOL SPONSOR
• 1 RTV school sponsorship
• 2 event tickets

\$5,000 BAR SPONSOR
• Logo on bar
• Logo on napkins
• 2 event tickets

SPONSOR NOW

Join President Louise and Ron Barden at the Be the Voice gala event on Friday March 21 to celebrate 10 years of success!

As you know, the Rotary Club of Dunwoody is in its first year in the program - partnering with Dunwoody Elementary School. Did you know, however, that the 28 schools in one of Georgia's largest school districts who participate in Be the Voice saw a dramatic decline in bullying from 2021 to 2023. Compared to schools not in the program, there is a 95% reduction in bullying incidents in elementary schools, a 77% reduction in middle schools and a 91% reduction in high schools. Rotarian support is a big reason we have been able to spread our programming throughout the state!

So grab your significant other, put on your dancing shoes and order your tickets today! The event takes place at the Country Club of Roswell. [Visit the 10 Year Gala - Be THE Voice](#) website to learn more and get your tickets for an epic night of celebration.

District Conference 2025

Join Us for District Conference - April 24-24, 2025



This year, you have the opportunity to attend the first ever joint district conference. If you plan on being there but haven't registered yet, you will want to get that done this week as the rates go up on March 1.

Most of you are accustomed to registering for conference on Rotary6900.org, but this year the conference has its very own website, GeorgiaUnitedDC.com. When you click on the registration button, it takes you to a form on DACdb and many of you don't have a login for DACdb. Not to worry, you can register through DACdb as a guest. Just select the "Guest Registration" tab at the top of the form and follow the prompts to get signed up for our first-ever joint district conference. [[more](#)]